Media, market, and democracy in China: Between the party line and the bottom line / Yuezhi Zhao. History of communication. Communications, political science, and China studies, as well as for media and business professionals and policy makers who need to understand what's happening to China and its mass media. Intermediate Journalistic Cultures. International Comparative Section III Sixteenth National Congress of the Chinese Communist Party 185. The Chinese media in the 1990s has been the rising tension between the greater degree of market competition and the media's political role—the propaganda, that are basically in line with the government's policies, such as the clampdown the control of the media in the people's republic of China. Xu Jilin is Zhijiang Chair Professor of History, East China Normal University (Shanghai), and as the Director of the Beijing Office of the Committee for Scholarly Communication with China. and is author of Media, Market, and Democracy in China: Between the Party Line and the Bottom Line (University of Illinois Press, 1998-02-01). Media, market, and democracy in China: Between the Party Line and the Bottom Line (History of Communication) by Yuezhi Zhao (1998-02-01) [Yuezhi Zhao]. Media, market, and democracy in China: Between the party line and the bottom line. Yuezhi Zhao Collana: History of Communication. Anno: 1998. Download PDF - Core 26 Jul 2013. Keywords: Internet news use, China, civic culture, user tracking data. Background information of the event (e.g., history, possible causes. Higher income users spent less time on online news viewing than the lower ones. Media, market, and democracy in China: Between the party line and the bottom line. Media, market, and democracy in China: Between the party line and the bottom line / Yuezhi Zhao. Series Title: History of communication. Identifier.